



Frost & Sullivan is a growth partnership company dedicated in helping our clients to achieve transformational growth as they work through an economic environment dominated by accelerating change, increasing risk and the powerful disruptive impact of the conversion of new business models, disruptive technologies and mega trends on their industry. Frost & Sullivan can help with your specific growth initiatives whether they are related to a specific business decision or a broader issue or challenge.

Frost & Sullivan's Growth Consulting Model provides specific tools and expertise to develop a channel of growth opportunities to evaluating and prioritizing those opportunities to formulating and implementing go-to-market strategies to ongoing monitoring.

Unlike traditional market research, Frost & Sullivan's 360° Research integrates seven perspectives into a complete, overall view of factors that impact every industry. The seven perspectives that Frost & Sullivan monitor and evaluate in the 360° Research are:

- **Competitive Intensity,**
- **Customer Dynamics,**
- **Industry Convergence,**
- **Disruptive Technologies,**
- **Global Mega Trends,**
- **New Business Models,**
- **and Emerging Markets**

Frost & Sullivan's 360° Research provides their clients with an illuminating view toward future scenarios and visionary innovation.

Frost & Sullivan Iskandar was established as a Global Innovation Center (GIC) of Excellence in November 2012 with less than 10 employees. Recognised as a “real game changer” for Frost & Sullivan globally, the GIC is instrumental in creating knowledge based activities and has today over 150 employees, with 76% local talents and 24% foreign talents with aims to add another 700 employees in Iskandar Malaysia by the year 2020. All of the employees in Frost & Sullivan Iskandar are knowledge workers.

Frost & Sullivan Iskandar host the five centers of excellences, namely, the Consulting Center of Excellence, Innovation Center of Excellence, Financial Center of Excellence and Digital Media of Excellence. Frost & Sullivan Iskandar covers the operation in Asia Pacific region and supports variety types of linguistic capabilities, such as Japan, Taiwan, China, Indonesia and South Korea.

Frost & Sullivan Iskandar covers diverse industries range from:

- Aerospace & Defence
- Business & Financial Services
- Chemical, Materials & Food
- Education
- Electronics & Security
- Energy & Power Systems
- Environment & Building Technologies
- Healthcare
- Industrial Automation & Process Control
- Information & Communications Technologies
- Measurement & Instrumentation
- Metals & Minerals
- Mobility: Automotive & Transportation



For your information please contact :

i2M Ventures Sdn Bhd

Main Office, A-FF-01 First Floor Block A, Medini 6, Jalan Medini Sentral 5,
Bandar Medini Iskandar Malaysia, 79250, Nusajaya, Johor Darul Takzim

Tel: +607 5095 416 Email: info@i2m.com.my